

Privacy Policy

This Privacy Policy is part of the Independence Day Clothing Company (“ID Clothing”) Terms of Use and covers the use of user data and other information. By visiting ID Clothing, viewing our content and/or using or purchasing any of our services or products, you acknowledge that you accept the practices and policies outlined in this Privacy Policy. **If you do not accept the practices and policies outlined in this Privacy Policy, then you may not access, use or purchase our services or products.**

We collect personal and activity data, which may be linked.

We use technologies like cookies (small files stored on your browser), web beacons, or unique device identifiers to identify your computer or device so we can deliver a better experience. Our systems also log information like your browser, operating system and IP address.

We may also collect personally identifiable information that you provide to us, such as your name, address, phone number, email address, credit card information or other financial information. With your permission, we may also access other personal information on your device, such as your phone book, calendar or messages, in order to provide services to you. If authorized by you, we may also access profile and other information from services like Facebook.

Our systems may associate this personal information with your activities in the course of providing service to you (such as pages you view or things you click on or search for).

Our site is not designed for, and we do not knowingly contact or collect personal information from children under age 13. If you believe we have inadvertently collected such information, please contact us so that we can promptly obtain parental consent or remove the information.

How we use your information.

We may use your personally identifiable information and anonymous data (including your IP address or device ID) we obtain from or concerning you or your computer or device to provide ID Clothing products and services, fulfill your requests, improve our products and services, personalize and tailor your experience on ID Clothing’s website, inform you of products and services that we believe may be of interest to you, operate our business, and understand how users are engaging with ID Clothing.

In addition, we may use your personally identifiable information and anonymous data from or concerning you or your computer or device to facilitate the delivery of content, products, services or advertisements that we believe may be of interest to you, or to communicate with you about new or existing products and services or special offers. For example, we may periodically send promotional materials or notifications to the email address associated with your account.

We collect or share your location only with permission.

In serving you, we may use or store your precise geographic location, if you give us permission to do so. We do not use or share this data for any purpose other than as described in “**How we use your information**” above. Many devices will indicate through an icon when location services are operating. We only share this location information with others as approved by you.

You can request to see your personal data.

You can sign into your account to see any personally identifiable information we have stored, such as your name, email, address or phone number. You can also contact us by email to request to see this information.

We keep personal data until you delete it.

We remove personally identifiable information (such as your name, address, email or phone number) and other preferences associated with your account promptly after you delete your account. We may retain other data indefinitely.

We don't share your personal data with other companies.

Except as set forth in “**Special situations may require disclosure of your data**” below, we do not share personally identifiable information (such as name, address, email or phone) with other companies.

No ad companies collect data through our service.

We do not allow advertising companies to collect data through our service for ad targeting.

You can ask privacy questions or opt-out of marketing.

If you have any questions or concerns about our Privacy Policies, please contact us: info@inddayclothing.com.

If you have given us contact information but do not want us to contact you with promotional or marketing information, you can opt-out here:

<http://IndDayClothing.us3.list-manage.com/unsubscribe?u=d9b0dd8705851fb0b7deea636&id=1d228ff260>

Please allow sufficient time for us to process your request.

Service providers access data on our behalf.

In order to serve you, we may share your personal and anonymous information with other companies, including vendors and contractors. Their use of information is limited to these purposes, and subject to agreements that require them to keep the information confidential. Our vendors provide assurance that they take reasonable steps to safeguard the data that they hold on our behalf, although data security cannot be guaranteed.

Analytics companies may access anonymous data (such as your IP address or device ID) to help us understand how our services are used. They use this data solely on our behalf. They do not share it except in aggregate form; no data is shared as to any individual user.

[Payment Processors.

ID Clothing uses third-party payment processes to facilitate payments between ID Clothing and you. When you make or receive payments through ID Clothing, ID Clothing may transfer certain information (including personally identifying information) to these payment processors for the sole purpose of facilitating the payment transaction.

[ID Clothing does not store or process any of your financial information. All payments are processed through third-party processes.]]¹

We take steps to protect personal information.

We take reasonable steps to secure your personally identifiable information against unauthorized access or disclosure. We encrypt transmission of data on pages where you provide payment information. However, no security or encryption method can be guaranteed to protect information from hackers or human error.

Information we collect may be stored or processed on computers located in any country where we do business.

Special situations may require disclosure of your data.

To operate the service, we may make identifiable and anonymous information available to third parties in these limited circumstances: (1) with your express consent, (2) when we have a good faith belief it is required by law, (3) when we have a good faith belief it is necessary to protect our rights or property, or (4) to any successor or purchaser in a merger, acquisition, liquidation, dissolution or sale of assets. Your consent will not be required for disclosure in these cases, but we will attempt to notify you, to the extent permitted by law to do so.

You can review more privacy-related information.

This Privacy Policy was last updated on January 28, 2014. Our Privacy Policy may change from time to time. If we make any material changes to our policies, we will place a prominent notice on our website or application. If the change materially affects registered users, we will send a notice to you by email, push notification or text. Use and disclose of information we obtain is subject to the later of: (1) the Privacy Policy in effect at the time such information is collected or (2) any subsequent Privacy Policy of which you have notice.